



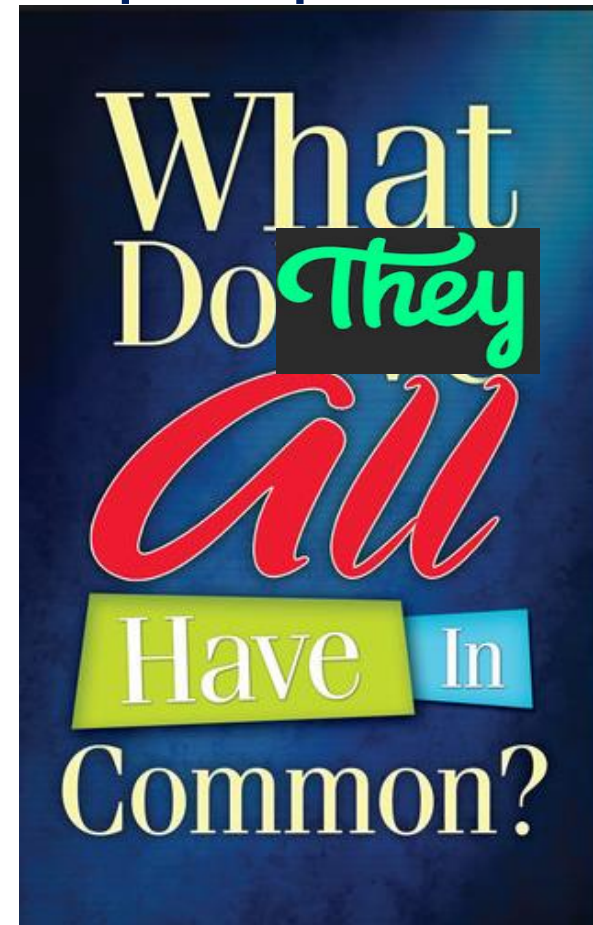
**H2020-MSCA-NIGHT-2018  
INFORMATION DAY  
Brussels, 14 December 2017**

**SOME GENERAL  
CONSIDERATIONS BASED  
ON**





And all these funded proposals,



# A certain ....



- ⇒ **CLEAR** and **STRAIGHT TO THE POINT**
- ⇒ Stick to the structure
- ⇒ No useless "literature"
- ⇒ Limited number of academic quotes if any
- ⇒ No overambitious objectives (qualitative and quantitative)
- ⇒ No too detailed description

# The "right" partnership...



- ⇒ One single legal participant, consortium-limited or large number of partners, "Northern model"
- ⇒ Whichever the form, limited to the **NECESSARY** partners
- ⇒ **BALANCED** geographical, skills', experience's combination within the consortium
- ⇒ Early, clear and comprehensive **CONSORTIUM AGREEMENT** (**compulsory**)



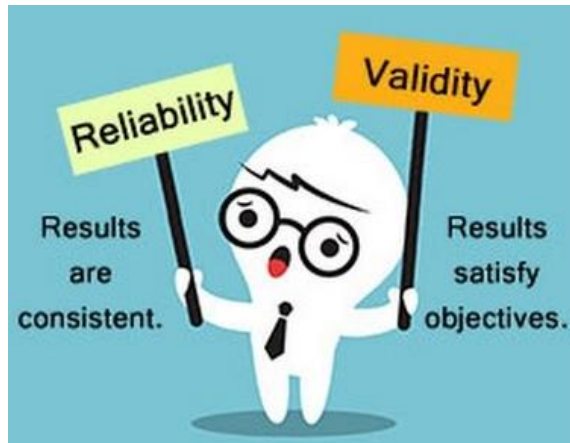
*"We have an agreement in principle.  
The question is, do we all have the same principles?"*



- ⇒ Modulated according the potential audience
- ⇒ Including specific activities (possibly during specific time slots) for children and teens
- ⇒ Mix of activities likely to gather large crowds and more "intimate" ones
- ⇒ Close and early involvement of researchers (and possibly visitors)
- ⇒ Specific training provided to researchers
- ⇒ Description of activities' "**spirit**" and **objectives** rather than their detailed rules
- ⇒ Definition of **realistic** objectives for public participation (previous experiences, capacity of premises , other specific considerations)



- ⇒ Clear objectives notably based on the current situation
- ⇒ A methodology clearly described
- ⇒ A realistic and reliable sample
- ⇒ Mixing various collecting means





- ⇒ Simple structure with limited number of organs (of course depending on the area covered and the number of legal partners)
  
- ⇒ If multi-partners:
  - ⇒ Clear distribution of tasks
  - ⇒ Compliance of tasks with respective capacity as described in the relevant chapter of part B



- ⇒ Perfect compliance between A and B parts of the proposal
- ⇒ Explaining the various costs categories, in particular subcontracting
- ⇒ Neither too low (risk of being prevented from achieving the objectives) nor too high (overestimation possibly leading to lower scoring) a budget
- ⇒ Description of partners' capacity based on project's needs





- ⇒ Transnationality
- ⇒ Area covered
- ⇒ Level of funding
- ⇒ Projects in the same country
- ⇒ Projects in the same city