



**H2020-MSCA-NIGHT-2018  
INFORMATION DAY  
Brussels, 14 December 2017**

**MAIN RESULTS OF THE 2017 EUROPEAN  
RESEARCHERS' NIGHT...**



- ⇒ 42 projects funded, of which one for 2016 only and one for 2017 only, meaning 41 projects funded per year;
- ⇒ EU contribution = 62,76 % of the overall projects' costs
- ⇒ 21,850 researchers actively involved in the activities offered ( + 11,37 % compared to 2016)
- ⇒ 1,834 researchers involved having benefitted from H 2020 (- 2,98 % compared to 2016)
- ⇒ 500 MSC fellows involved (- 6,55 % compared to 2016)

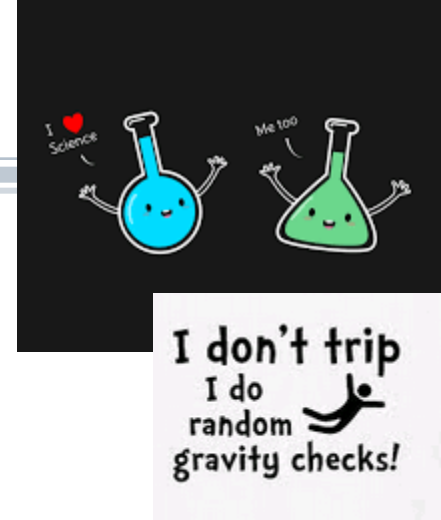


- ⇒ 100 % combination of off and on line communication means
- ⇒ 95,1 % public advertising (city lights, billboards, public transport, libraries, cinemas, restaurants, bars...)
- ⇒ 87,8 % articles, interviews in newspapers, newsletters, general or specialised magazines
- ⇒ 80,4 % promotional radio and/or TV spots
- ⇒ 78,04 % pre-events, of which:
  - ⇒ 78,04 % visits to schools
  - ⇒ 63,4 % teasing in public places
  - ⇒ 41,46 % teasing at partners' premises
  - ⇒ 12,19 % flash mobs
- ⇒ 51,2 % regional and/or national press conference
- ⇒ 100 % website, 92,68 % Facebook profile, 75,6 % Twitter profile, 63,41 % also using Flickr, Instagram, YouTube and LinkedIn





- ⇒ 100 % hands-on experiments and demonstrations
- ⇒ 97,56 % workshops, informal talks with researchers
- ⇒ 95,12 % exhibitions, 92,68% science shows, 90,24 % games
- ⇒ 87,8 % tours of research facilities guided by researchers
- ⇒ 85,36 % competitions and quizzes
- ⇒ 78,04 % theatre
- ⇒ Topics: broad range, "hard" and "soft" sciences, "hot topics" (global warming, environment, security...), health-linked issues or forensic science, crime investigation ...





- ⇒ Hands-on experiments;
- ⇒ Science shows;
- ⇒ Demonstrations and Informal talks with researchers;
- ⇒ Workshops;
- ⇒ Games;
- ⇒ Exhibitions, competitions, quizzes;
- ⇒ Guided tours;
- ⇒ Theatre.



**Interactivity, discovery (content, persons, premises), scientific content**



**RESEARCH IS  
FORMALIZED  
CURIOSITY. IT IS  
POKING AND PRYING  
WITH A PURPOSE.**

- ⇒ Increasing number of researchers actively involved: 21.850 in 2017 (+ 11,37 % compared to 2016)
- ⇒ 1.834 of them beneficiaries from FP 7/HORIZON 2020 support (- 2,98 % compared to 2016)
- ⇒ 500 beneficiaries from MSC (- 6,55 % compared to 2016) representing 2,28 % of the total



**Still a "too-short" of MSC fellows**



"Hey Postdoc, clean my house!"



- ⇒ Based on the reports;
- ⇒ Clear improvement:
  - ⇒ Most impact assessment exercises conducted by "professionals"
  - ⇒ Several off and on line methods
  - ⇒ Independent observers and immediate feedback
- ⇒ Common methodology for some projects (national/international)
- ⇒ Nevertheless difficulty of combining all the results for reaching a reliable overall assessment



**Clear qualitative progress, efforts still needed for possible aggregation of the results**



- ⇒ 100 % compliance with minimum requirements
- ⇒ Most projects: EU corner in each location
- ⇒ Relatively low attractiveness of some EU corners, rather places where people "have to pass" than attractive spots



**How to increase EU corners' attractiveness?**





Year	Proposals submitted	Proposals selected for funding	Success rate	Countries involved	Cities involved	Call budget (million €)	Overall number of attendees	Average EU-contr./attendee
2005	-	-	-	15	25	-	15,000	-
2006	60	30	50%	21	92	3	99,000	30,3
2007	67	40	59,7 %	28	145	3	222,000	13,51
2008	64	44	68,7 %	27	200	3	325,294	9,22
2009	75	46	61,3 %	31	220	3,5	450,000	7,77
2010	94	50	53,2 %	33	250	4	603,846	6,62
2011	95	52	54,7%	32	320	4	784,200	5,1
2012	98	55	56,1 %	32	350	4	1,000,000	4
2013	98	54	55,1 %	36	350	4	1,200,000	3,33
2014-2015	125	46	36,8 %	24 (+ international organisation of European interest)	267 (main cities)	4+4=8	2014: 1,000,000 2015: 1,100,000	2014: 4 2015: 3,63
2016-2017	113	42 (41 yearly)	37,16 %	25	339 main	4 +4 =8	2016: 1,041,992 2017: 1,050,387	2016: 3,83 2017: 3,8