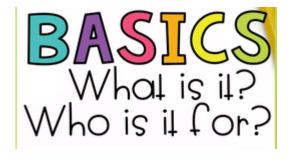


H2020-MSCA-NIGHT-2016 INFORMATION DAY Brussels, 10 November 2015

EUROPEAN RESEARCHERS'NIGHT UNDER HORIZON 2020





General context

In the framework of HORIZON 2020 (2014-2020)

€ 80 billion budget, regrouping ALL current support for research and innovation, supporting any type of activity from frontier science to close to market innovation and built on 3 pillars, namely,

- ✓ Excellent science: ERC and MSCA;
- ✓ Industrial leadership: support to SMEs, EIB and other financial intermediaries' loans to companies;
- ✓ Societal challenges: health, food, security, transport, climate and environment, inclusive, innovative and reflective societies, secure and innovative societies;

Support action, funded under the MSC actions

As such: bottom-up approach, gender balance, (MSC), participation, funding rates, eligible costs, reporting rules (CSA)





- ⇒ Bringing researchers closer to the general public
- ⇒Increase awareness of research and innovation activities



- ⇒ Public recognition of researchers
- ⇒ Stress researchers' work's impact on citizens' daily life
- ⇒ Encourage young people to embark on research careers





- ⇒General public: children, families, teachers, elderly, whichever scientific or educational background, whether "science-addict" or "science-reluctant"
- Special focus on young people, pupils and students (encouraging science careers)





⇒Science is for all of us

- ⇒Researchers are amongst us
- ⇒Researchers are ordinary people with an extraordinary job
- ⇒Research is fun
- ⇒Being researcher is exciting
- ⇒Researchers improve your everyday life
- ⇒Play researcher for a night... or more
- ⇒Discover what researchers do and can do...



Core of the message: research is accessible (to do and to understand), it's fun, it's useful to everyone, consider research as a possible career path...

MAIN CHARACTERISTICS



- ⇒ Organised the last Friday of September (28/09/18, 27/09/19), as from early afternoon, until Saturday 29 or 28
- ⇒ Covering 2 events (2018-2019) although possible 1 event proposal
- ⇒ Active and direct involvement of researchers
- ⇒ 4 compulsory Work Packages
 - ⇒ Awareness campaign (timely, off and on line, possible pre-events)
 - ⇒ Activities during the Night(edutainment, interactivity, EU corner)
 - ⇒ Impact assessment (quantitative and qualitative)
 - ⇒ Management (various possible structures)
- ⇒ When possible and relevant, engagement with educational institutions
- ⇒ For 2018: encouragement of links with European Year of cultural heritage





- ⇒ Organise AT LEAST one European corner per project
- ⇒ Providing general information about:
 - ⇒ EU
 - ⇒ How EU funds science and education in Europe and beyond
- Promoting European dimension, gender balance and inclusion in research and innovation
- ⇒ Participation of researchers having benefitted from MSC actions and more generally HORIZON 2020 highly encouraged