



**H2020-MSCA-NIGHT-2016**  
**INFORMATION DAY**  
**Brussels, 10 November 2015**

**EUROPEAN**  
**RESEARCHERS' NIGHT**  
**UNDER HORIZON 2020**

**BASICS**  
What is it?  
Who is it for?

## In the framework of HORIZON 2020 (2014-2020)

€ 80 billion budget, regrouping ALL current support for research and innovation , supporting any type of activity from frontier science to close to market innovation and built on 3 pillars, namely,

- ✓ **Excellent science:** ERC and **MSCA**;
- ✓ Industrial leadership: support to SMEs, EIB and other financial intermediaries' loans to companies;
- ✓ Societal challenges: health, food, security, transport, climate and environment, inclusive, innovative and reflective societies, secure and innovative societies;

## Support action, funded under the MSC actions

As such: bottom-up approach, gender balance, (MSC), participation, funding rates, eligible costs, reporting rules (CSA)



- ⇒ **Bringing researchers closer to the general public**
- ⇒ **Increase awareness of research and innovation activities**



- ⇒ Public recognition of researchers
- ⇒ Stress researchers' work's impact on citizens' daily life
- ⇒ Encourage young people to embark on research careers



⇒ **General public**: children, families, teachers, elderly, whichever scientific or educational background, whether "science-addict" or "science-reluctant"

⇒ Special focus on **young people, pupils and students** (encouraging science careers)



## ⇒ Science is for all of us

- ⇒ Researchers are amongst us
- ⇒ Researchers are ordinary people with an extraordinary job
- ⇒ Research is fun
- ⇒ Being researcher is exciting
- ⇒ Researchers improve your everyday life
- ⇒ Play researcher for a night... or more
- ⇒ Discover what researchers do and can do...



**Core of the message:** research is accessible (to do and to understand), it's fun, it's useful to everyone, consider research as a possible career path...



- ⇒ Organised the **last Friday of September** (28/09/18, 27/09/19), as from early afternoon, until Saturday 29 or 28
- ⇒ Covering **2** events (2018-2019) although possible 1 event proposal
- ⇒ Active and direct involvement of **researchers**
- ⇒ **4 compulsory Work Packages**
  - ⇒ Awareness campaign (timely, off and on line, possible pre-events)
  - ⇒ Activities during the Night (edutainment, interactivity, EU corner)
  - ⇒ Impact assessment (quantitative and qualitative)
  - ⇒ Management (various possible structures)
- ⇒ When possible and relevant, engagement with educational institutions
- ⇒ For 2018: encouragement of links with European Year of cultural heritage



- ⇒ Organise AT LEAST one **European corner** per project
- ⇒ Providing general information about:
  - ⇒ EU
  - ⇒ How EU funds science and education in Europe and beyond
- ⇒ Promoting European dimension , gender balance and inclusion in research and innovation
- ⇒ Participation of researchers having benefitted from MSC actions and more generally HORIZON 2020 highly encouraged